



# Unlocking Operational Efficiency with PLUS™

Restaurant and Hospitality Operations **Simplified.**

**Let's build a simpler, more efficient future for your business together.**



**30,000+**  
Locations  
**SERVED**



**15 YEARS**  
in Business



**300+ Products**  
Manufactured Domestically &  
**WORLDWIDE**

PLUS Restaurant Solutions™ stands as your trusted ally for food service franchises looking for an all-encompassing and streamlined solution to simplify their operations. Our unique software gives franchisors and upper management the advantage of managing their supply chain with ease, promising efficiency and uniformity at every step. PLUS™ not only provides franchisors and upper management with a tool to monitor inventory across all locations and gather vital metrics on each location's ordering habits, but it also offers each franchisee and location a convenient, 24/7 platform for placing orders, monitoring deliveries, and predicting future inventory requirements.

Choose PLUS™ - where your worries become our tasks and where we provide not just services but customized solutions tailored to your food service franchise's complex needs. Unlock the secret to excellence in franchise management with PLUS™ - your ultimate partner.

**WHO WE ARE**





## HOW IT ALL BEGAN

### Your Brand Cafe

PLUS Restaurant Solutions™ was born from our extensive 15-year experience supporting over 30,000 businesses in the foodservice and hospitality sectors through Your Brand Cafe. We noticed common challenges as our clients expanded into multiple locations and saw the need for a solution.

### Challenges

Are you grappling with these typical problems as a multi-unit operator?

- Scaling warehousing solutions to meet increasing order sizes
- Providing distribution to numerous stores in different locales
- Procuring products at affordable prices
- Maintaining consistency across all your branded materials.
- Streamlining your ordering system and communication across all locations

Do these issues resonate with you? PLUS™ is here to solve these problems, freeing up valuable time in your day.

### PLUS Restaurant Solutions™

PLUS™ offers that solution, a system designed to simplify operations and adapt to your business growth. Utilizing our insights and connections, our mission is to solve those challenges and facilitate your business's expansion journey.

# OUR MISSION

To supply your **GROWING** franchise with the **RIGHT** solutions at the **RIGHT** times through **COMPREHENSIVE** procurement, inventory, & distribution management.



**COFFEE  
SHOPS**



**PIZZA  
PARLORS**



**BREWERIES**



**SMOOTHIE  
SHOPS**



**CUSTOM SOLUTIONS FOR EVERY INDUSTRY**

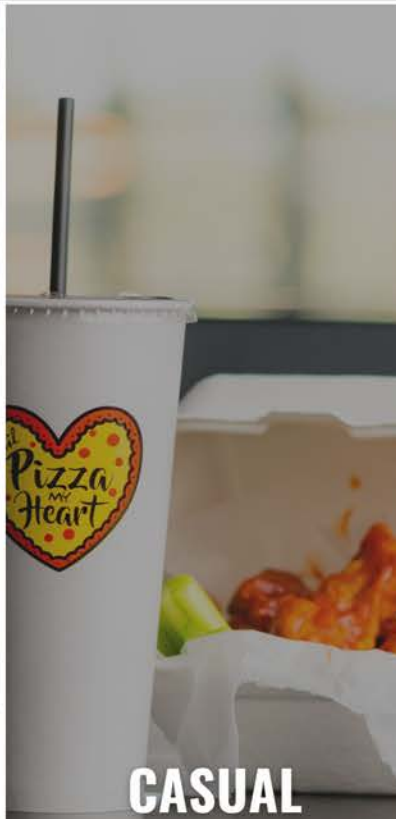
**HOSPITALITY  
CHAINS**



**ICE CREAM  
SHOPS**



**CASUAL  
DINING**



**AND  
EVERYTHING  
BETWEEN**





Warehousing & Distribution



Brand Management



Online Ordering & Order Analytics



Procurement Management



OUR SERVICES



## Warehousing & Distribution

Discover flexible inventory storage and distribution solutions that deliver accurate, swift, and profitable results.

## Online Ordering & Order Analytics

Easily enable all your franchisees and stores to order approved products from a single, accessible platform available 24/7. Tailor your store to meet your specific needs. Streamline order management with our customized ordering systems, providing real-time insights and improved management capabilities.

## Procurement Management

Our network of manufacturers enables us to procure products quickly at cost-effective rates, providing you with profitable margins.

## Brand Management

We ensure that your brand's identity remains cohesive across all locations, making a lasting impression on your customers.



# WAREHOUSING & DISTRIBUTION

PLUS™ is at the forefront of inventive warehouse management and steadfast fulfillment services. Our committed team is ready to provide you with the right amount of products you need, preventing both inventory overstock and overspending. We also take the initiative to forecast your inventory needs, ensuring you and your franchisees are always equipped with the necessary supplies. Our fulfillment team strictly counts your warehoused products and follows a 'first in, first out' rotation. This provides you with complete transparency about your inventory status.

## Revolutionizing Distribution for Optimal Business Growth

- **Same-day** shipping, with deliveries within 1-3 business days
- Nationwide shipping to any **continental U.S.** location
- Streamlined inventory management through our **centralized** distribution center
- **Cost-effective** solutions designed to accommodate growing orders
- Zero restrictions based on store location. Unlike our competitors, we ensure equitable service to all locations, including those outside the primary areas of our other stores.



"PLUS™ has been great at monitoring its inventory and keeping up with Toastique. We have not had any gaps in any of our products. Everything gets delivered—no matter what part of the country and the shipments are always there in under a week."

- **Brianna Keefe, CEO and Founder of Toastique**





# BRAND MANAGEMENT

Maintaining a consistent brand identity throughout all your locations is crucial to strengthening your brand value. With PLUS™, we guarantee that your brand's identity is apparent in every customer interaction through uniform custom printing, materials, and supplies. Embark on your journey today with us, ensuring consistent branding across all your locations, regardless of their geographical position, and achieve maximum brand recognition!



PLASTIC CUPS



HOT CUPS



FOOD CUPS



APPAREL



CARRYOUT SUPPLIES

+ MORE

## Achieving Consistent Brand Representation Across the Entire Company

- Consistent branding across **all store locations**
- Centralized sourcing team guarantees strict adherence to **brand standards** across manufacturing facilities
- **In-house art support** specializing in printing eliminates the uncertainty of designing products for manufacturing



# Online Ordering & Order Analytics

PLUS™ offers a personalized online ordering platforms called Operations Hub for each customer. This platform streamlines managing store inventory and orders, providing the tools needed to oversee locations and ordering habits efficiently. It facilitates order placement and shipment tracking and enables timely deliveries.

The Operations Hub allows franchisors and upper-level management to monitor inventory and ordering patterns with a user-friendly interface that is accessible 24/7. Performance analytics offer actionable insights, aiding data-driven decisions. With this tailored program, PLUS™ addresses challenges like time constraints and multi-unit management.



## Inventory Management & Analytics

- Customizable **brand-specific** platforms stocked with pre-approved products
- Track **individual store** order data and frequency
- **Empower franchisees** with 24/7, inventory ordering and shipment tracking
- **Enhance communication** regarding promotional, new products, and more with informative graphics within your Operations Hub



# PROCUREMENT

At PLUS™, we understand the importance of meticulous product procurement, and we've perfected the art of securing high-quality materials at competitive rates. We achieve this by leveraging our global manufacturer network and expert purchasing strategies. This worldwide partnership allows us to offer your franchise cost savings without compromising quality. Additionally, we have an in-house manufacturing facility in Atlanta, GA. Here, we can conveniently and quickly produce low-run items for your franchise with ease, offering further cost-effectiveness.

Our commitment to a personalized approach sets us apart, ensuring there's always a dedicated team member available to cater to the distinct requirements of each of your locations with precision and care. We are capable of sourcing better prices for your current items and securing deals on high-quality new inventory items. All this, while maintaining a strong and consistent brand identity for each product regardless of the manufacturing source, cements our position as your reliable procurement partner.

## Sourcing Products Domestically & Worldwide

- Securing the right products at the **best price**
- Serving you with **dedicated in-house team**, representing your best interests
- Manufacturing capacity to produce **cost-effective** seasonal and short-run products
- **Forecasting** consumption patterns and managing inventory levels



## Connections Worldwide

As industry experts, we forged a global network of **highly skilled partners** and developed a proprietary model dedicated to optimizing and **streamlining operations**.

## Advocates For Your Success

We are equipped with a **dedicated** in-house team of technical support, procurement specialists, sales, and support staff who are **readily available** to cater to your account's needs.

## Accelerating Growth Potential

Our goal is to be your **lifelong** business operations partner to simplify your warehousing, inventory, and procurement management so you can focus on your **business goals**.

**MODERN INSIGHTS, REAL SOLUTIONS**



# LET'S GET STARTED!

Imagine a future where managing your daily tasks is not just doable but done with exceptional efficiency and precision. PLUS™ makes that future a reality. Step into a realm of operational fluidity and strategic oversight. Let's raise the bar for franchise management together.

Thank you for considering PLUS™. We're excited to collaborate and elevate your franchise to new heights.



We want to understand your business goals and challenges better.

Let's schedule a call to gather specific information that will help us tailor our approach to your unique situation.



Based on the insights gathered, we'll create a comprehensive plan designed specifically for your company.

This plan will address your specific needs and align with your growth objectives.



We'll schedule a follow-up meeting to present and discuss the proposed plan in detail.

Complete the supplier agreement. This marks the beginning of our partnership, where we work closely together to achieve your business objectives.

**CONTACT** [scott@plusrestaurantsolutions.com](mailto:scott@plusrestaurantsolutions.com)  
Schedule a call with Scott

